Freelance Launch Prompt Kit

13 pages to turn a real skill into one clear service

You do not need to offer everything. You need one task you can complete for someone who values it. This workbook walks from a skill brief to scope, sample, profile, quote, proposal and delivery. It includes a fictional UGC example and a Live outline.

It does not include clients, job placement, automated applications or guaranteed income. AI access is separate. Complete the work yourself and inspect every output. Do not invent a portfolio, testimonial, qualification or result.

Use one page at a time. By the end, you should have a specific service, one labeled sample and a repeatable delivery checklist. Pricing examples are illustrations, not a prediction of what buyers will pay.

The task I can already do

Who needs it

How I can show the quality

Write your skills brief

List tasks you have actually performed. Include personal projects when relevant, but label them honestly. Examples: organizing a spreadsheet, recording a product demonstration, formatting a document or editing captions. Separate current ability from things you want to learn.

A client needs to know what you can deliver now. A narrow service is easier to check and price. "Five edited captions from a supplied brief" is clearer than "I grow your brand."

TRY THIS PROMPT
Using only these real skills and examples [list], suggest three narrow services. For each, state buyer, deliverable, inputs required, quality checks and a skill gap. Do not invent experience. Ask questions when proof is missing.

Skills I can prove

Tools I can use

Skills I cannot promise yet