AI Creator Playbook

Plan, draft, film and review content without losing your voice

A content workflow starts with an audience question and ends with something published and reviewed. AI can help with the middle: organizing ideas, drafting a script or comparing versions. It cannot give you personal experience you do not have.

Choose one content goal for this week: explain a product, answer a common question, show a process or invite a relevant inquiry. Do not ask one post to accomplish all four. Name the audience and the action you want them to take.

This playbook uses text prompts; AI access is separate. It does not include automated posting, connected accounts, guaranteed reach or sales.

Audience question

Goal of this post

My real evidence

Make a useful idea brief

Capture questions you actually receive, tasks you perform and problems you can demonstrate. Group ideas into three practical themes. For each, write one observation and one example. Avoid manufacturing controversy because it might attract attention.

Example theme: organization. Observation: a weekly plan fails when it contains no next actions. Demonstration: change "build business" into "write one product description by 3 PM."

Store the source for any fact you plan to use. Label opinions and illustrations. A trending claim needs checking before repetition.

TRY THIS PROMPT

From these real audience questions [list], propose six useful post ideas. For each give the question, one takeaway, required evidence and a demonstration I can film. Do not invent stories or promise reach.

Theme 1

Theme 2

Theme 3